

Social Alchemix (Live!)



Wil Petre

Social Alchemix (Live!) a Cocktail Party

Social Alchemix (Live!), is a Cocktail Party experience with featured guests, storytelling, signature cocktails, and an interactive game night for all.

Utilizing the card game *Social Alchemix*, we create a game night that encourages meaningful conversation and magical connection.



Time for a New Connection



Aided with delicious potables and affable hosts, *Social Alchemix (Live!)* evolves from a game night into a magical Cocktail Party.

Guests take the space to share their stories, to lean into their curiosities, and we conjure an evening where folks feel more connected to those around them

The alchemy of an amazing evening begins and ends with incredible conversation. As the world opens back up, *Social Alchemix (Live!)* facilitates those evenings no one wants to end.

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How Does It Work?

Social Alchemix is an alchemical card game consisting of 2 decks of cards, and a book of questions.

The choosing of 2 cards conjures a question, perhaps the right question asked at the right time.

We pour our drinks, turn off our phones, and skip the small talk to get into the good stuff.



Social Alchemix (Live!)

For Your Event

Social Alchemix (Live!) is an easily scalable event depending on the size & vibe of your crowd.

To encourage and facilitate the magic of the intimate gatherings, we will tailor the itinerary to your specifications.

Highlighted speakers, bespoke cocktail lists, music and lighting consultation, we examine every detail of what makes a party incredible.



What Other People Say

Proudly listed as TimeOut NY's Best Things to Do this Weekend!

“The group onstage – and by extension, the audience – ceases to be a collection of strangers or disparate groups of friends. We become a community. We look at those around us and connect. We ask our neighbors questions, we look each other in the eye. We are present. We are connected.”

- *The Reviews Hub*

“Breaking the barrier of who is a stranger and who isn't in this city is a difficult feat, but it's one that [*Social Alchemix (Live!)*] pulls off with elegance, originality, and charm.”

- *Plays to See*

**Social Alchemix (Live!)* was known as *A Cocktail Party Social Experiment* from 2019-2020.

Wil Petre

A performer and experience designer specializing in curating intimate performance in public spaces.

Wil was a part of the original creative cast of Third Rail Projects' *The Grand Paradise*, and an original creative cast member of *Queen of the Night*, the 2015 Drama Desk recipient for Unique Theatrical Experience. With The Windmill Factory, he was a part of the 2014 Future of Storytelling Summit in Snug Harbor, Staten Island, and with Woodshed Collective a part of the 2016 Future of Storytelling Festival at the Africa Center. He has told stories with The Moth, and created the card game *Social Alchemix*, currently on sale at socialalchemix.com.

He has worked at bars and restaurants across Brooklyn and Manhattan since 2001, owns no less than six books dedicated to manners and etiquette, and has an Airbnb Host Rating of 5 stars.

For a full CV, please visit wilpetre.com.



Cheers!

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