

WIL PETRE

Cocktails, Events & Storytelling
Collaboration Overview

ABOUT

Wil Petre is a New York-based cocktail guru, collaborator, and celebrated social media personality.

Wil creates storytelling-driven cocktail experiences that spark curiosity and inspire connections.

SELECTED CV

AQUA REGIA BAR FOR TWO, *YPO's Valentine's Day Party @ Hall des Lumières, NYC, 2023*

SIGNATURE COCKTAIL CREATION, *Private Holiday Party, Seattle, 2022*

MOCKTAIL & FOOD MENU DESIGN + EVENT PLANNING, *Private Client, Brooklyn, 2022*

SIGNATURE COCKTAIL & CONTENT CREATION, *Du Nord Social Spirits, Minneapolis, 2022*

BARTENDER + SIGNATURE COCKTAIL CREATION, *MATTE PROJECTS X LA BOMBA Halloween Party, NYC, 2022*

VIRTUAL BARTENDING + COCKTAIL KIT CREATION, *Vertafore's End of Year Cocktail Celebration, 2022*

SIGNATURE COCKTAIL CREATION + BARTENDER, *Private Client Hanukkah Party, NYC 2022*

COCKTAIL ASTROLOGY W/ SIGNATURE COCKTAIL CREATION, *Private Client, Bellport, NY 2021*

SIGNATURE COCKTAIL CREATION, *Private Client Wedding Reception, Long Island City, NY 2018*

BRANDS WE LOVE

Cacique Maravilla, Casa Marisol, Cynar, Clear Creek, Dear Native Grapes, Du Nord,
Eminence Road, Giffard, Haus Alpenz, Nixta, Xoriguer Gin and more

PRESS & HIGHLIGHTS



MATTE PROJECTS X LA BOMBA, Halloween 2022



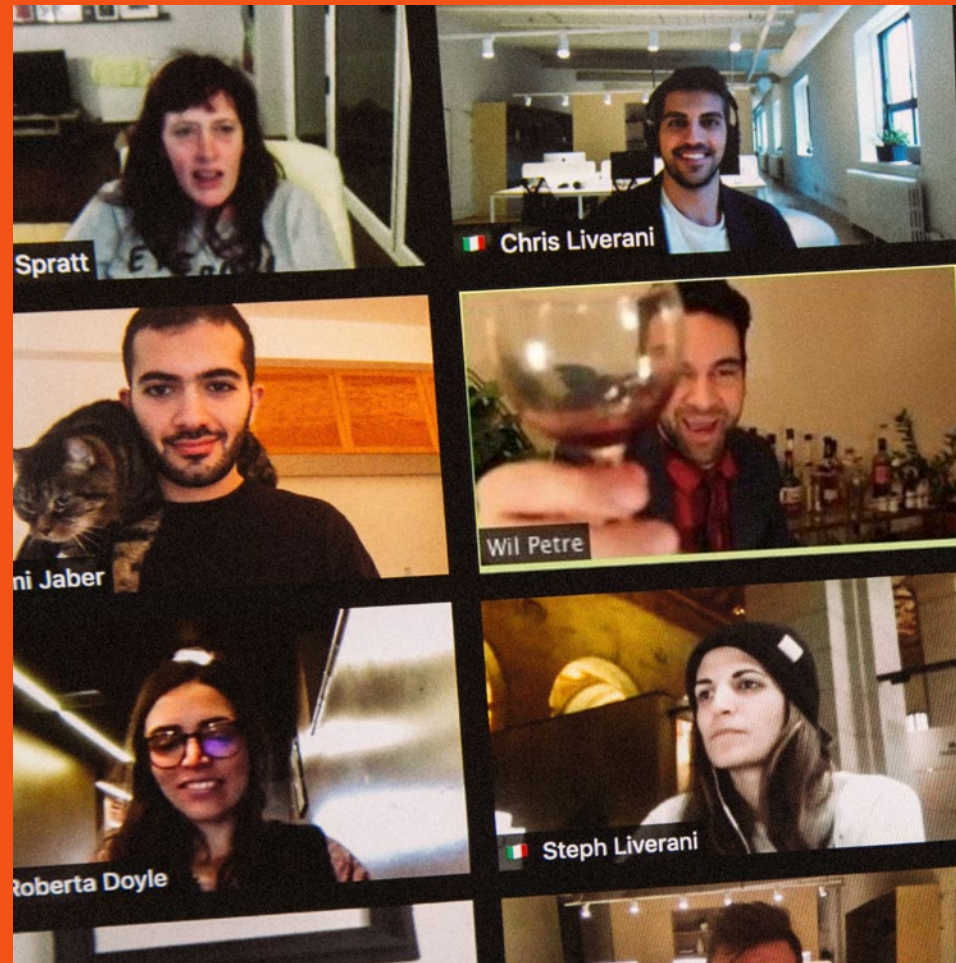
APPLETINI RECIPE, collaboration with Du Nord Social Spirits, 2022



PRIVATE CLIENT BARTENDER, 2023



AQUA REGIA BAR FOR ONE X RAG & BONE, 2019



VIRTUAL BARTENDING + COCKTAIL KIT CURATION, 2021



SIGNATURE COCKTAIL CREATION X ASPARAGANZA, Finger Lakes 2018

AVAILABLE SERVICES

Cocktail Creation
Seasonal Cocktail Menus
Personal Bar Curation
Private Event Bartender
Social Content
Video Creation
Sponsored & Branded Content

IN-PERSON EXPERIENCE PACKAGES

PRIVATE BARTENDER

WHAT YOU RECEIVE

Bartending Service
Bespoke Cocktail Recipes
Printed Menus
Staffing

*1+ Rounds of Reviews/Revisions
1+ Meetings*

AVAILABLE ADD-ONS

In-Person Cocktail Instructional Class
Bar Rental
Branded Coasters
Custom Glassware

FEE

\$2000 - \$10,000+

BAR FOR ONE

WHAT YOU RECEIVE

An evening of 15 minute reservations
with 1 Bartender, 1 Guest,
and intimate conversations.
Bespoke Cocktail Recipes
Staffing
Bar Rental

*2+ Rounds of Reviews/Revisions
2+ Meetings*

AVAILABLE ADD-ONS

Branded Coasters
Custom Printed Menus
Custom Glassware

FEE

\$3000 - \$5000+

COCKTAIL ASTROLOGY

WHAT YOU RECEIVE

An evening of intimate interviews
and a cocktail sorting to inspire
meaningful connections.
Bespoke Cocktail Recipes
Staffing

*2+ Rounds of Reviews/Revisions
2+ Meetings*

AVAILABLE ADD-ONS

Branded Coasters
Custom Printed Menus
Custom Glassware

FEE

\$5000+

SOCIAL ALCHEMIX PACKAGES

SOCIAL ALCHEMIX (LIVE!)

WHAT YOU RECEIVE

An evening of meaningful connection activated by the card game Social Alchemix and hosted by its creator, Wil Petre

*1+ Rounds of Reviews/Revisions
1+ Meetings*

AVAILABLE ADD-ONS

Private Bartending Service
Bespoke Cocktail Recipes
Custom Printed Menus

FEE

\$2000+

SOCIAL ALCHEMIX READER

WHAT YOU RECEIVE

With the card game Social Alchemix, its creator Wil Petre adds an elevated Tarot Reader energy to any party

1 Meeting

AVAILABLE ADD-ONS

Gifting guests/VIPS the card game
Wholesale orders available

FEE

\$500/3 hours

PARTY PLANNING

EVENTS PRODUCED BY WIL PETRE

WHAT YOU RECEIVE

Full service party planning for seamless execution of any type of event

Experience Design

Staffing

Rentals

5+ Rounds of Reviews/Revisions

5+ Meetings

AVAILABLE ADD-ONS

Just ask

FEE

\$10,000+

NEXT STEPS

Please complete the new project questionnaire linked [here](#).

We look forward to collaborating!
- Wil Petre



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